

Strengthening Stockport

Greek Street Roundabout Works
Digital Toolkit

Purpose

In this toolkit you will find an array of assets that can be used to communicate with the public about the ongoing works at Greek Street Roundabout, Stockport.

These works will continue throughout the rest of 2025 and will be completed in spring 2026.

**Strengthening
Stockport**

**Strengthening
Infrastructure**

**Strengthening
Reliability**

**Strengthening
Community**

External Comms / TOV

In all external communications, it is important to make clear the purpose and long-term benefits of the work taking place.

Example copy:

“The Greek Street bridge is being demolished and rebuilt as part of a £20m Network Rail investment to benefit both the road and rail network.

The original bridge, which was constructed in 1958, needs to be replaced with a modern structure that will last for up to 120 years.”



External Comms / TOV



Please maintain an open, friendly, empathetic and understanding tone of voice when speaking about the project. These works are significant in scope and timescale and will cause inconvenience to passengers, so it is vital we are mindful of that.

Example copy:

“We understand the disruption will be inconvenient for passengers, and we’re really sorry about that.”

Social Assets

Phase 1

Social Landscape - 1920 x 1080px

[Download here](#)



Social Square - 1080 x 1080px

[Download here](#)



Social Portrait - 1080 x 1350px

[Download here](#)



Social Story - 1080 x 1920px

[Download here](#)



Digital Assets

Phase 1

TVM Screen - 1920 x 1080px

[Download here](#)



Railpoint Screens - 1080 x 1920px

[Download here](#)



Social Assets

Phase 2

Social Landscape - 1920 x 1080px

[Download here](#)



Social Square - 1080 x 1080px

[Download here](#)



Social Grid Post - 1080 x 1350px

[Download here](#)



Social Portrait - 1080 x 1920px

[Download here](#)



Digital Assets

Phase 2

TVM Screen - 1920 x 1080px

[Download here](#)



Railpoint Screens - 1080 x 1920px

[Download here](#)



Conclusion

If your audience requires more information (regarding timelines, road closures, rail disruption etc.), please direct them to:

networkrail.com/greekstreet

